



City of Falls Church Memorial Day Sponsorship Opportunities

The 34th Annual City of Falls Church Memorial Day Parade and Festival will be held on Monday, May 25th. Each year, this highly anticipated Falls Church tradition grows larger and more successful. The City's Memorial Day celebration typically attracts a crowd of 10-15,000 people. In addition to a lively parade, this event also features a Memorial Ceremony, 3K Fun Run, inflatables & live entertainment for a day packed full of family fun. This event has become a Falls Church tradition attracting people from across the DC Metropolitan area and takes place on City Hall Grounds.

Presenting Sponsor - \$10,000

- ◆ Exclusive presenting rights with company name incorporated into event name.
Example: City of Falls Church Memorial Day Parade and Festival Presented by _____ (Company Name)
- ◆ Corporate size (20'x 10') tented area with tables and chairs in a prominent location
- ◆ Company banner displayed on main entertainment stage
- ◆ Logo on City website where event is advertised
- ◆ Logo Recognition on Promotional Flyers and Event T-Shirts
- ◆ Name recognition during announcements
- ◆ Company name in media coverage and City press releases
- ◆ Introduction and recognition by Parade Emcee on stage and opportunity to address attendees from stage
- ◆ Five complimentary commemorative T-shirts
- ◆ Representation/participation in parade (if desired)



Sponsor - \$5,000

- ◆ Official designation as a Sponsor of the City of Falls Church Memorial Day Parade and Festival
- ◆ Corporate size (10'x 10') tented area with tables and chairs in a prominent location
- ◆ Logo recognition on Promotional Flyers and Event T-Shirts
- ◆ Company name listed as a Sponsor on City website where event is advertised
- ◆ Name recognition during announcements on-site and following the event
- ◆ Five complimentary commemorative T-shirts
- ◆ Representation/participation in parade (if desired)

Supporter - \$1,000

- ◆ Official designation as a Supporter of the Falls Memorial Day Parade and Festival
- ◆ Corporate size (10'x 10') area with tables and chairs in a prominent location
- ◆ Company name listed as a Supporter on City website where event is advertised
- ◆ Name recognition on Promotional Flyers and Event T-Shirts
- ◆ Two complimentary commemorative T-shirts
- ◆ Representation/participation in parade (if desired)

Marching Band Sponsor - \$1,000

- ◆ Company banner carried in front of a marching band in the Parade
- ◆ Recognition by Parade Emcee on main stage during the Parade and trophy presentation
- ◆ Company name included with marching band in printed parade line up

Interested in other Memorial Day sponsorship opportunities?

Please contact Amy Maltese at (703) 248-5199 or amaltese@fallschurchva.gov for more details.

YES! We want to sponsor the 2015 Memorial Day Parade and Festival!

Organization: _____

Address: _____

Primary Contact: _____

Phone: _____ Email: _____

Support Level	Fee
____ Presenting Sponsor	\$10,000
____ Sponsor	\$5,000
____ Supporter	\$1,000
____ Marching Band Sponsor	\$1,000

PAYMENT: (Due April 1, 2015)

____ Check (made payable to *City of Falls Church*)

____ Credit- Name on Card: _____ Number: _____

Exp: _____ CVC code: _____ Zip Code: _____

SIGNATURE _____ DATE _____